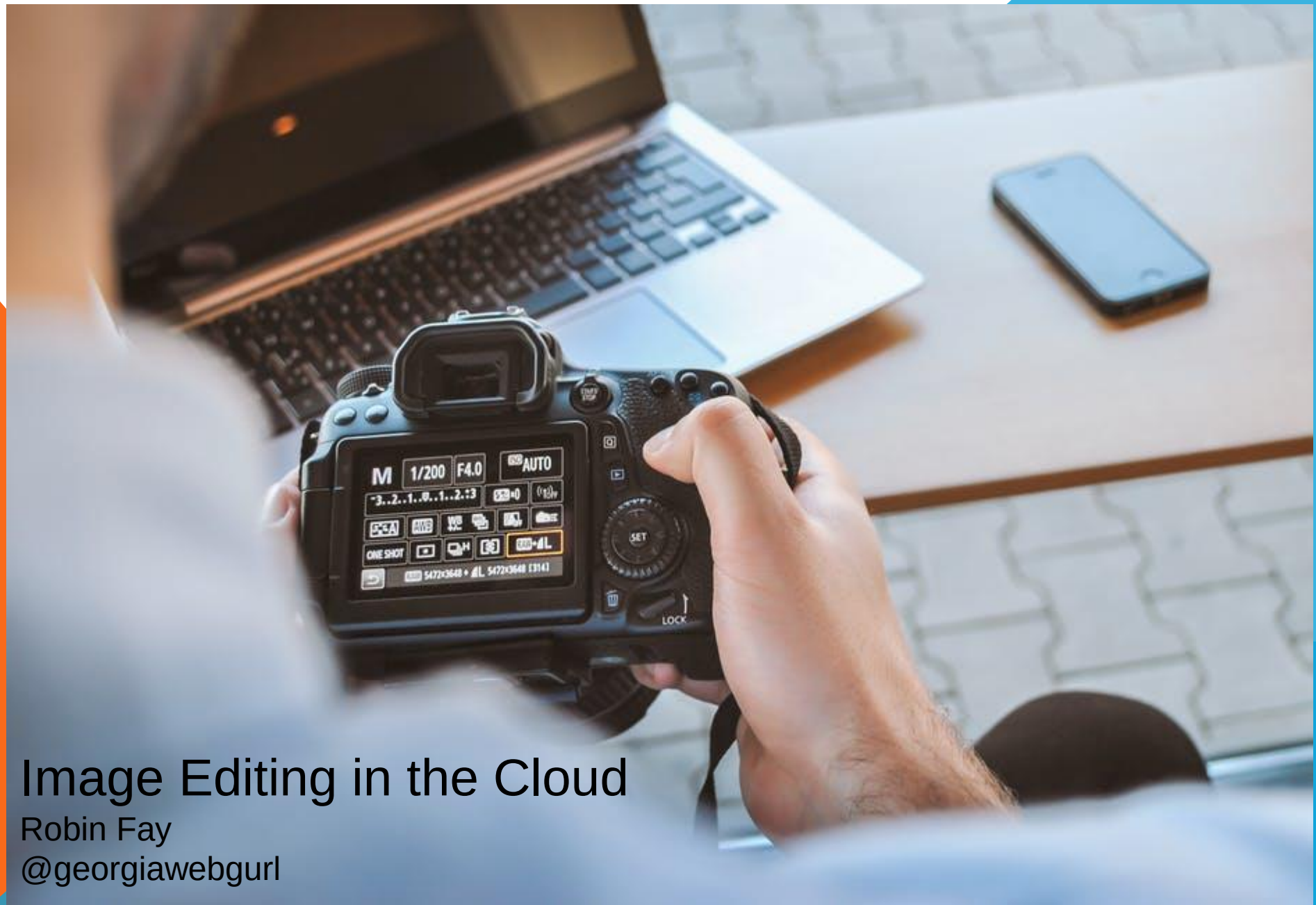


Image Editing in the Cloud

Robin Fay
@georgiawebgurl

USING ADOBECONNECT – JUST QUICK REMINDERS

Raise Hand

Agree/Disagree

Step Away

Laughter

Applause

PLEASE INTRODUCE YOURSELF USING CHAT …

Your name will appear automatically in your post:

Where do you work and your position

What image editors do you use?

Do you take photographs using a cell phone? SLR? Ipad/tablet? Other?

AGENDA

Let's talk

- Tips for good photography
- Building the narrative
- Positioning people
- Lighting
- Image editors online & apps
- Basic editing – contrast, adjust colors, crop
- Fun – making your photos into art

Types of image editors

Built in tools

- Settings on your phone and/or camera
- Tools built into your phone (minus apps you add) – crop, filters, change focus
- Tools embedded in social media – edit through Facebook, etc.
- Apps – software that needs to be loaded on a phone or certain types of software (Windows apps) - Aviary
- Image editors online (cloud) – software hosted at site – Adobe Creative*, Ribbet, Pixelr, others
- Image editing software (standalone, you download) – examples GIMP
- Lots of choices!

Basic photography tips

- Setting the scene: Natural lighting, choosing the background, staging
- Cropping, composition
- Adjusting colors

Basic photography tips: Setting the scene

Photography follows many art and design rules

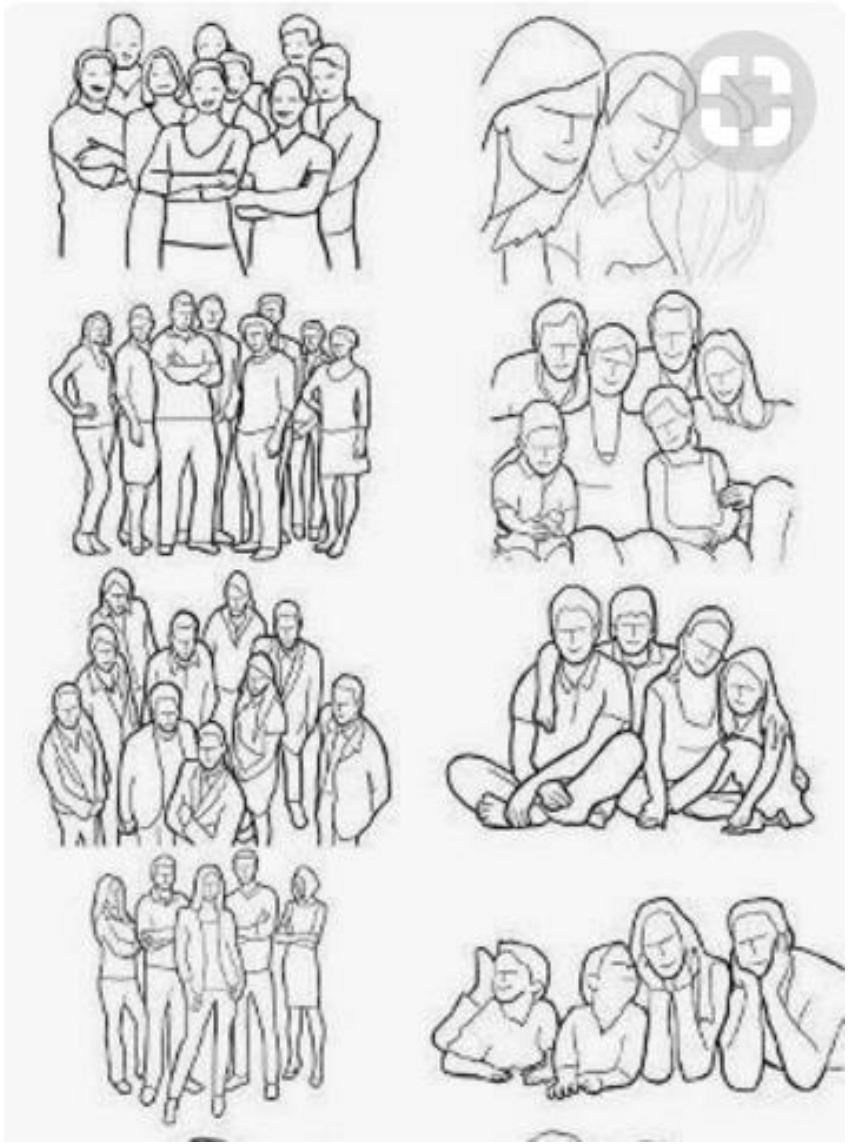
- Think about the arrangement of objects and/or people
- Generally, the closest item to the camera (viewer) will appear bigger
- Consider the background – do people have “horns” sticking out of their heads (e.g., tree branches?)
- Models know how to position their bodies to change how they appear – you can learn these tricks, too

Basic photography tips: Setting the scene

- “Soft” lighting (but not flat light) is the typically best for photographing people – this can mean using a fill flash to even out differences between people and the background, shooting in shade or on a semi-cloudy day
- Don’t have people face the sun
- Flat lighting is when there is little distinguishing contrast between objects and background – often characterized by a lack of shadows and highlights

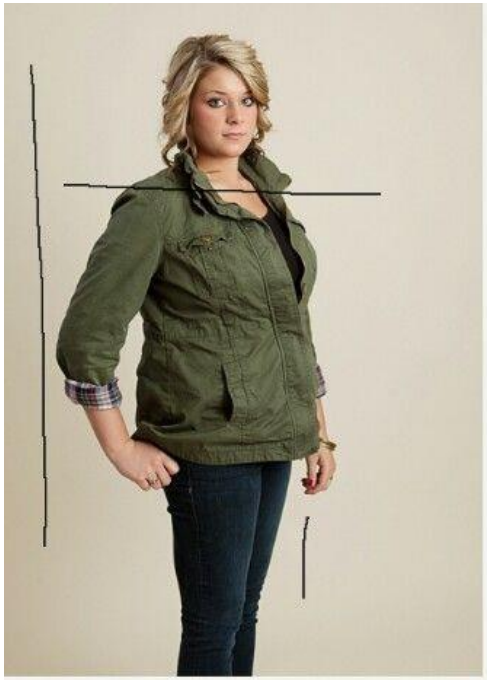
Basic photography tips: Setting the scene

- Scope out/plan the photograph – review lighting and backgrounds prior to adding the subject
- Take practice shots without subjects
- If you are photographing people, plan wardrobes accordingly (are you photographing on green grass? Do you really want everyone wearing green?) People can be grouped in numerous ways – by height, by color of clothes, etc.



Positioning people (and yourself!)

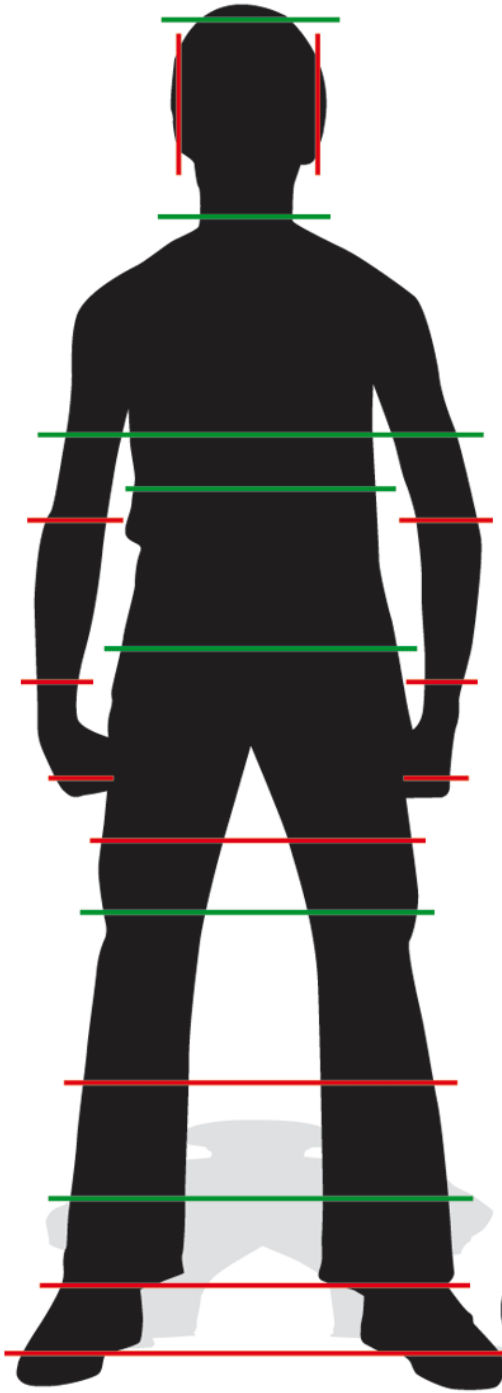
- “Skinny” arm on hip
- Create gaps between within the space of your body
- Make yourself appear smaller (turn from camera)
- Stick your chin out slightly
- Avoid direct sunlight photography
- Well fitting clothes & hair styling (tidy up clothes if needed)
- Emphasize the good

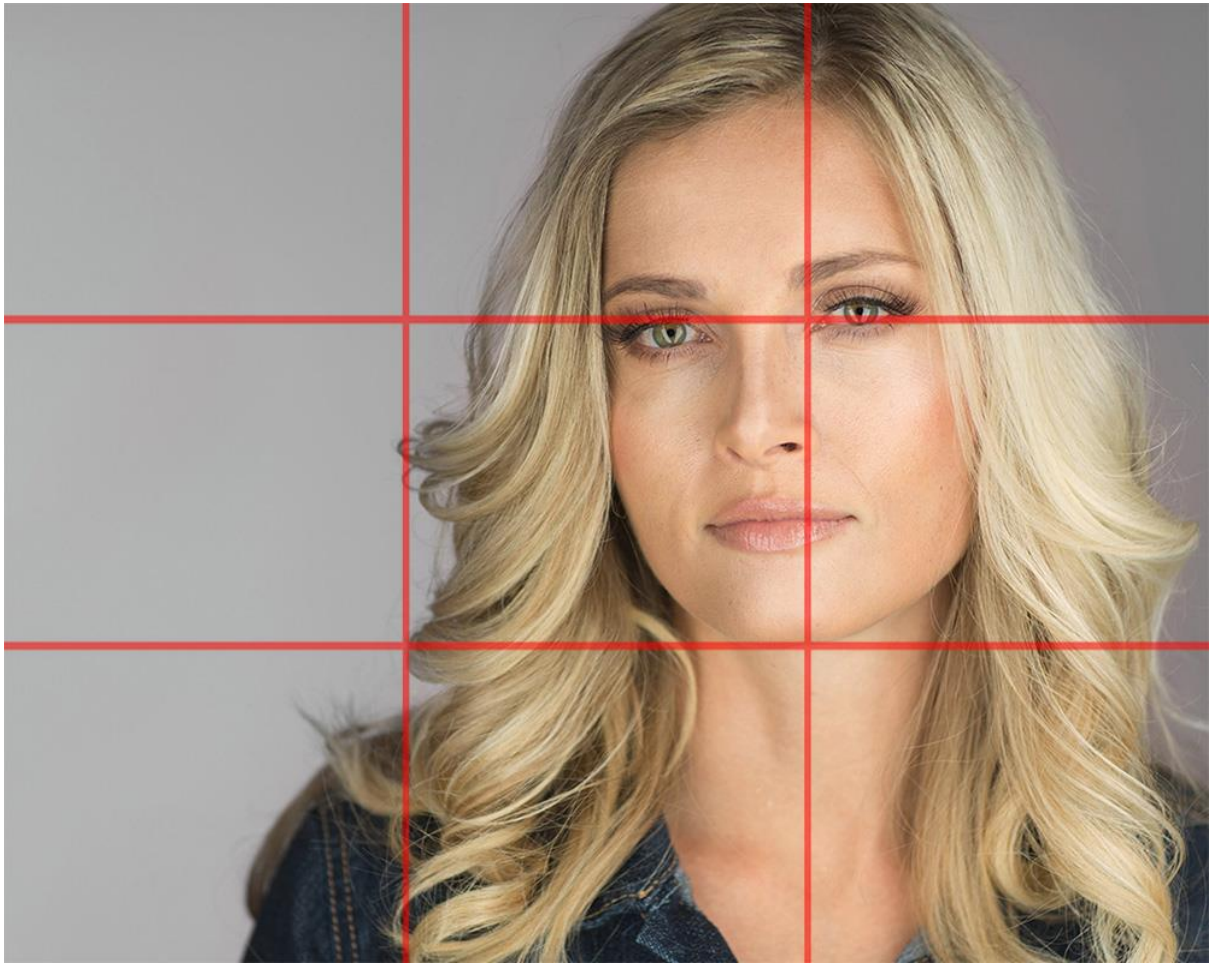


Basic photography tips: Setting the scene

- The background – is it distracting? Does it read right (e.g., either nonobtrusive or part of the story?)
- What is in the background – signs, trash, cars? Move your subject if needed.
- Change your angle – typically shooting slightly above a person is more flattering ☺
- Blur backgrounds
- Try several takes – no need to take “one and done”

Cropping

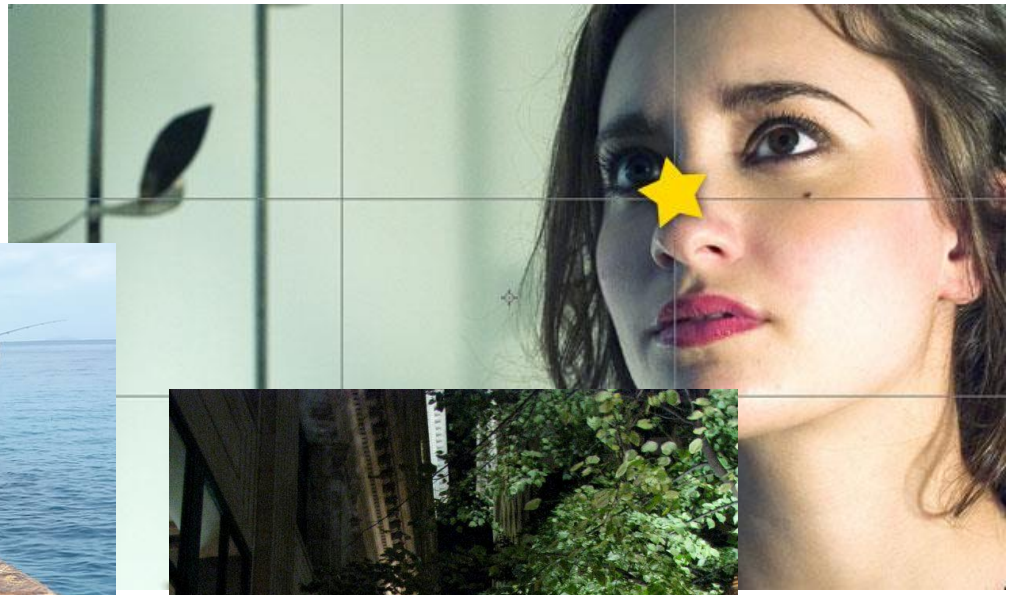




Rule of thirds can help too!

Composition rules

The rule of thirds – subject/interest at intersections



Leading lines

Framing

Image Editors: Online & both

- **Aviary** – robust image editing and social sharing from Adobe – mobile + online -- https://www.aviary.com/
- **Fotoflexer** http://fotoflexer.com/
- iPiccy http://ipiccy.com/
- LunaPic http://www120.lunapic.com/editor
- **Picasa** – web based photo galleries and basic image editing from Google -- http://picasa.google.com/
- **Pixlr** – robust online and mobile image editing – crop, effects, adjust color, down images - https://pixlr.com/
- **PiZap** http://www.pizap.com/pizap
- **Snaggy** – online tool to use print screen to capture anything on your monitor, paste into snaggy for simple edits (crop, highlight, etc.) - http://snag.gy/
- Adobe Creative (but expensive)

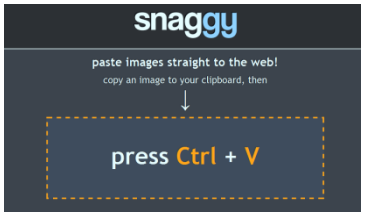


Image Editors: Apps

- **Instagram** – basic image editing and social sharing – mobile – http://instagram.com
- Gramblr - Instagram for desktop http://gramblr.com/uploader/#home
- Snapseed : https://play.google.com/store/apps/details?id=com.niksoftware.snapseed&hl=en or https://itunes.apple.com/us/app/snapseed/id439438619?mt=8
- PhotoWonder: Portraits, Watermark & much more https://play.google.com/store/apps/details?id=cn.jingling.motu.photowonder&hl=en OR https://itunes.apple.com/us/app/photo-wonder/id501945443?mt=8
- InstaQuote : https://play.google.com/store/apps/details?id=com.redcactus.instaquote&hl=en or https://itunes.apple.com/us/app/instaquote-add-text-captions/id551012097?mt=8
- PicsArt – App & social sharing https://picsart.com/
- Photoshop Express http://www.photoshop.com/products/photoshopexpress
- Prism - https://prisma-ai.com/
- VSCO https://vsco.co/
- Filterstorm Neue - http://filterstormneue.com/ (not free)
- Enlight – Iphone only - http://www.photofoxapp.com/

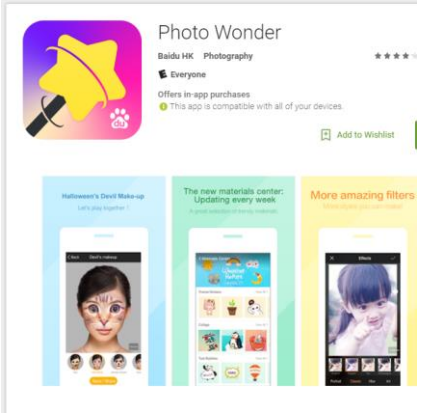
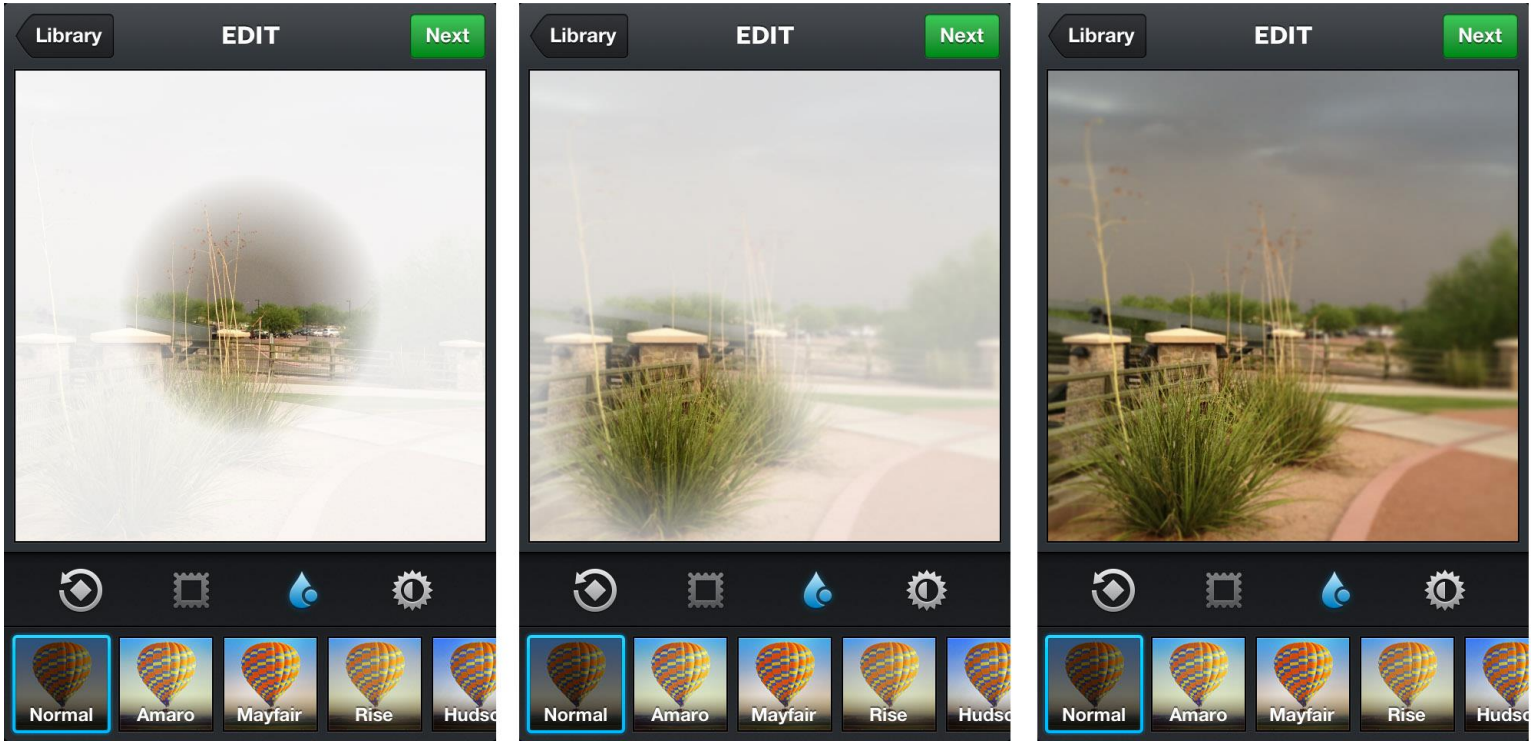


Image Editors: Editing

Apps generally provide guided processes



Pixelr : Getting started

Express – more guided process; stickers, collages – more fun features

Pixelr – many advanced options

Save Close Undo Redo Fullscreen

21%

Adjustment Effect Overlay Borders Stickers Type

Save
Close
Undo
Redo
Fullscreen
21%
Liquify
Focal
Splash
History
Doodle
Add image
Crop
Resize
Rotate
Auto Fix
Color
Vibrance
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Brighten
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Airbrush
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Effect
Overlay
Borders
Stickers
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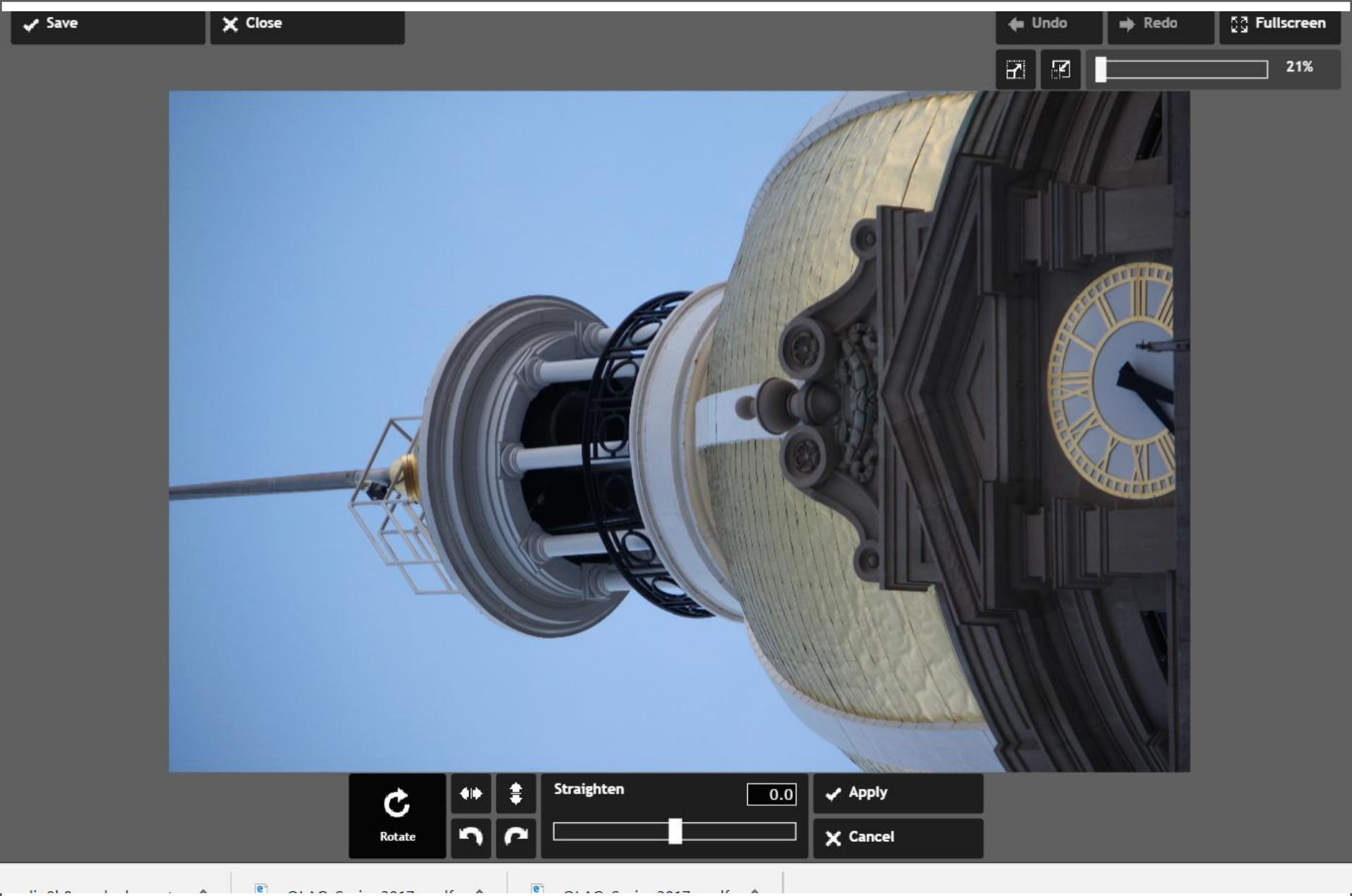
Save
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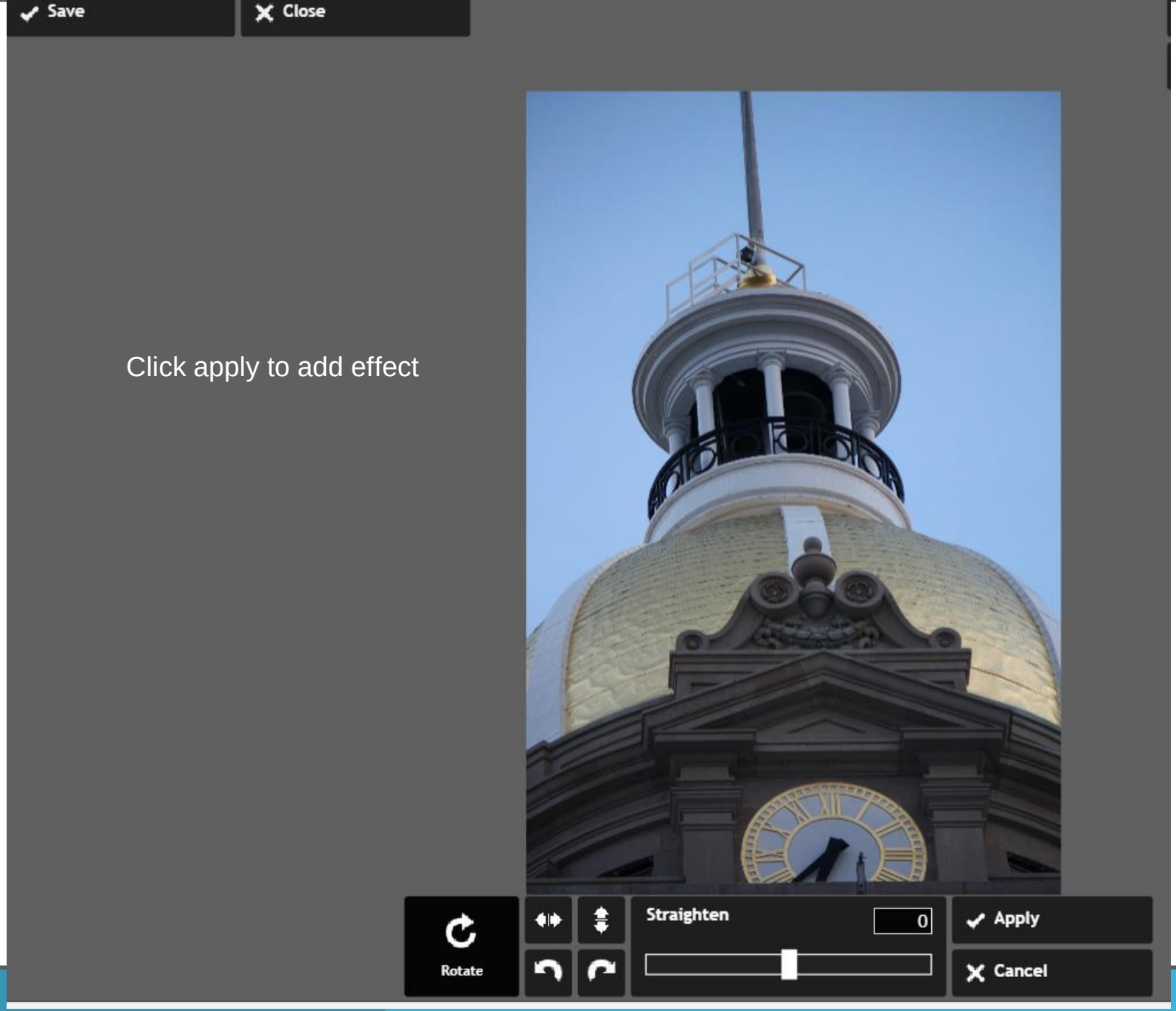
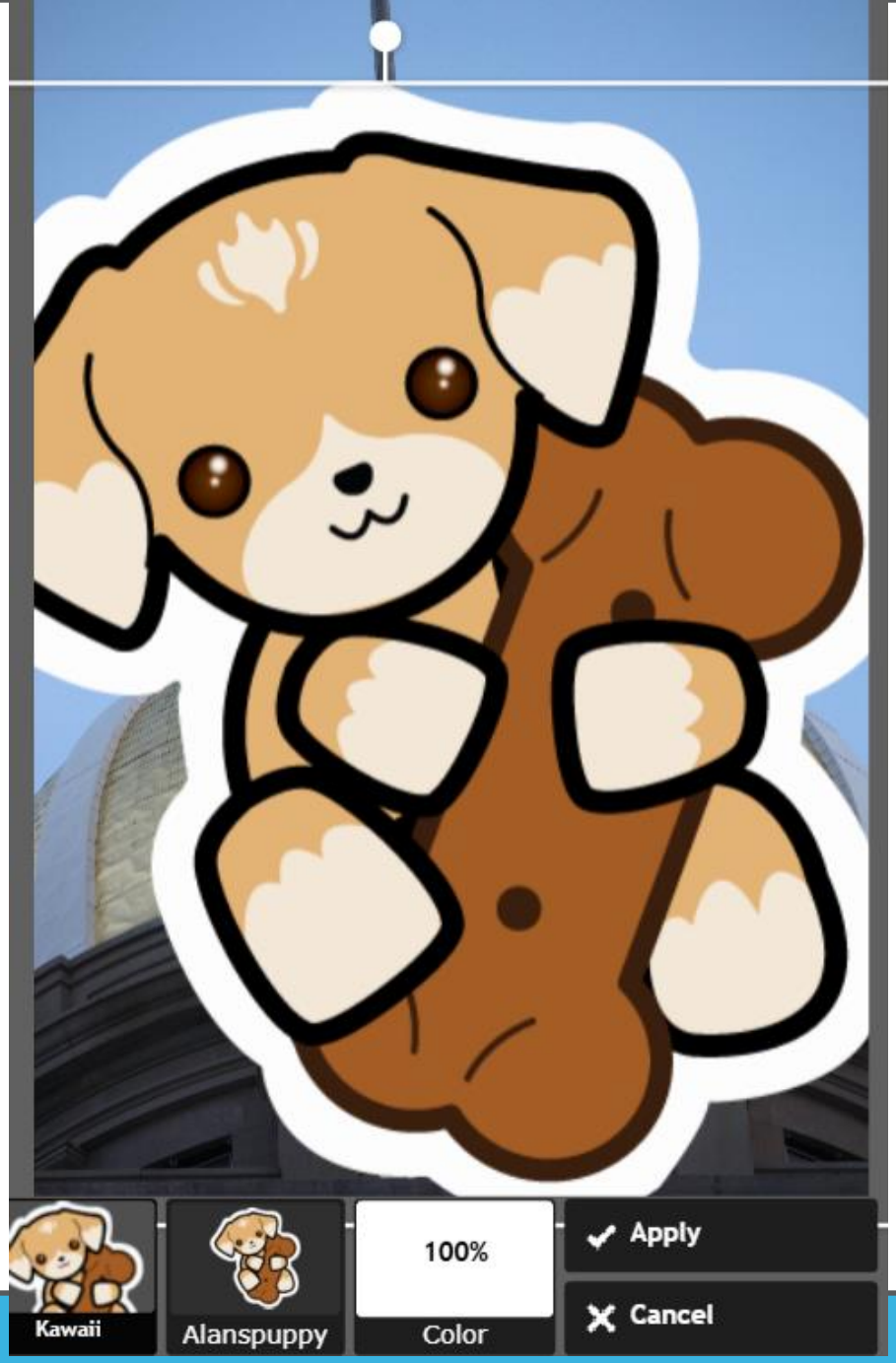
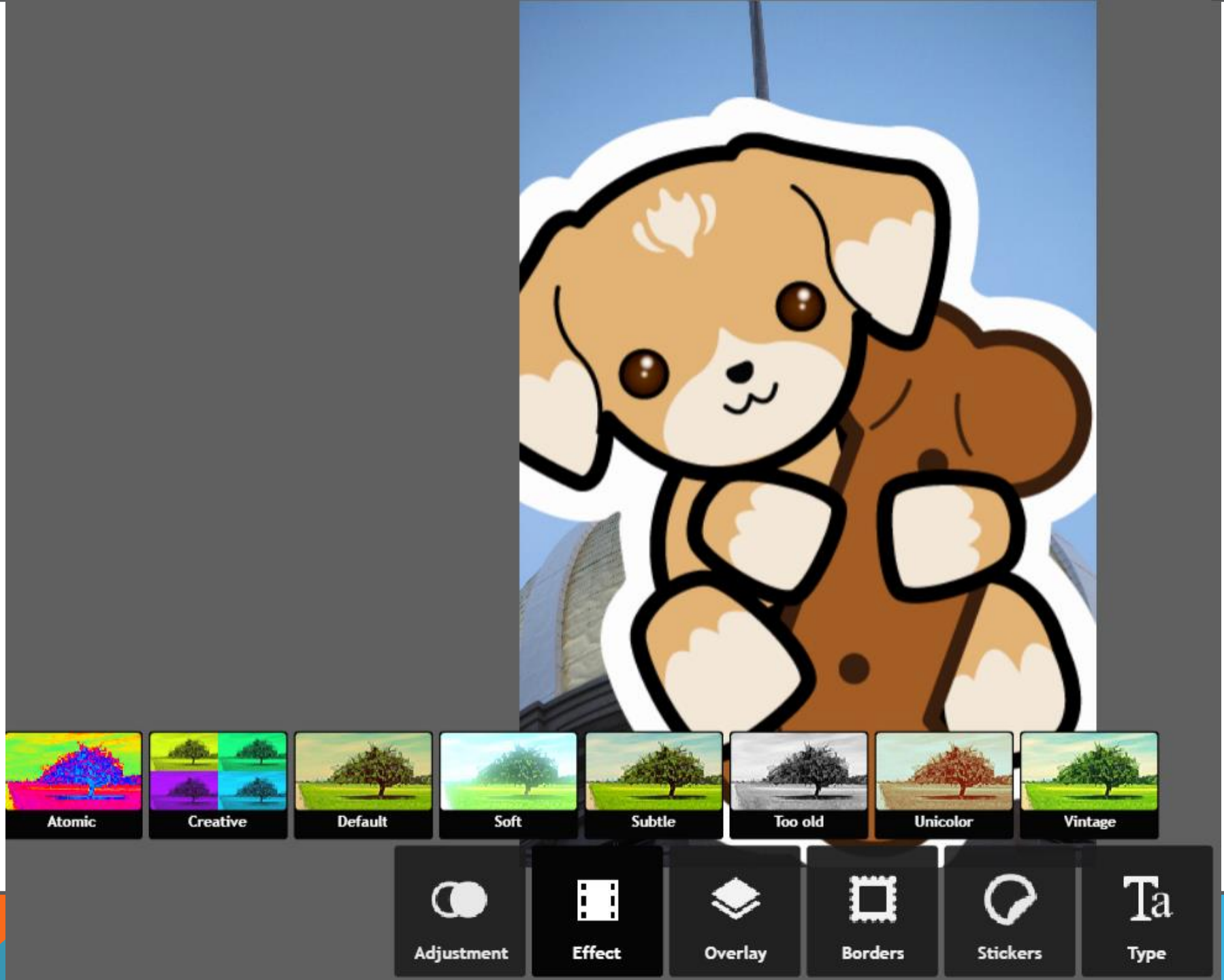
Apply
Cancel


Save
Close
Click apply to add effect
Rotate
Straighten
0
Apply
Cancel

Features like stickers and effects




Atomic
Creative
Default
Soft
Subtle
Too old
Unicolor
Vintage
Adjustment
Effect
Overlay
Borders
Stickers
Type

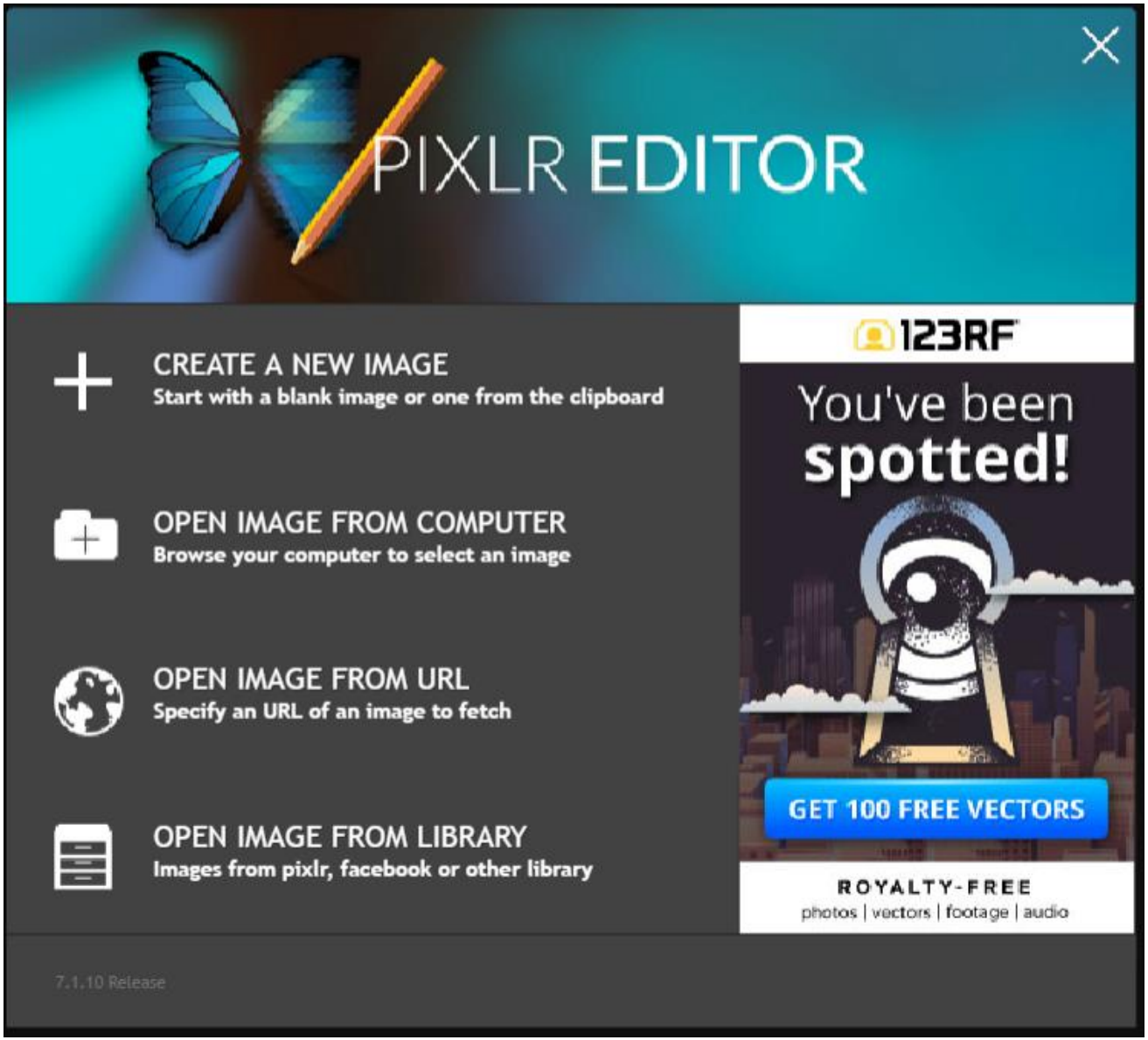
Pixelr : Getting started

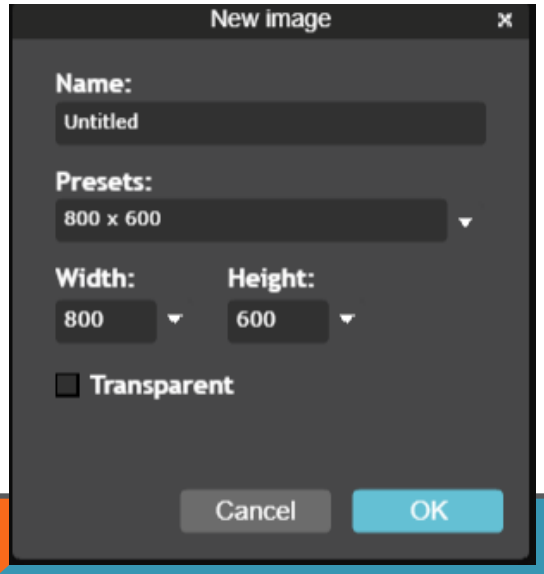
Cloud based Apps

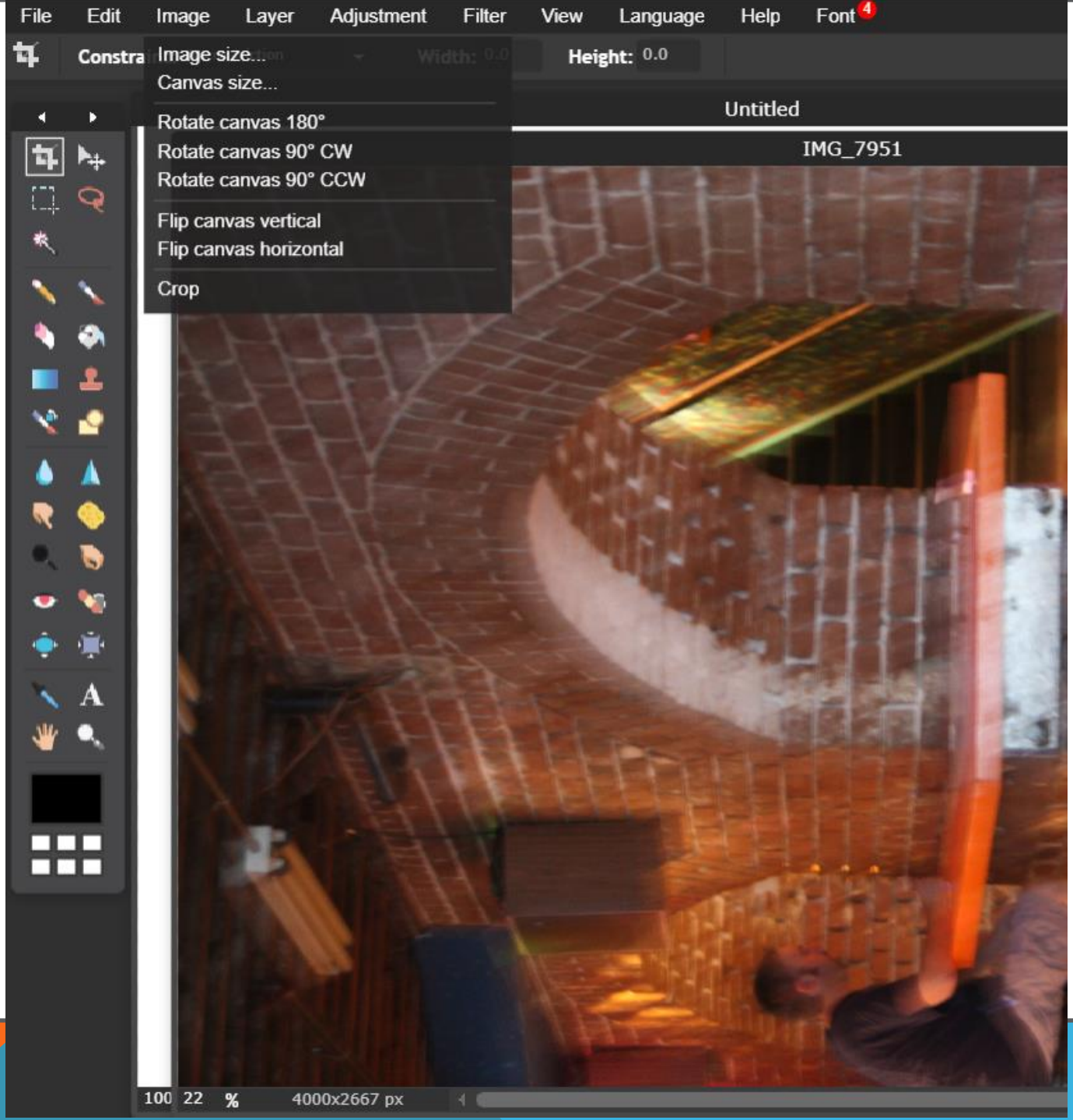
Free but ad based

Can create art, too.

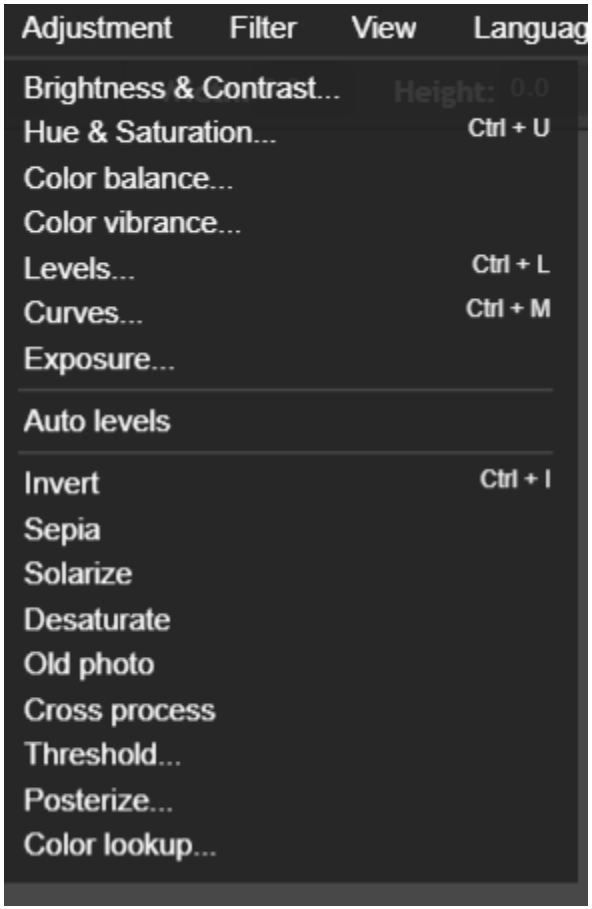
Chrome extensions







Cropping tools

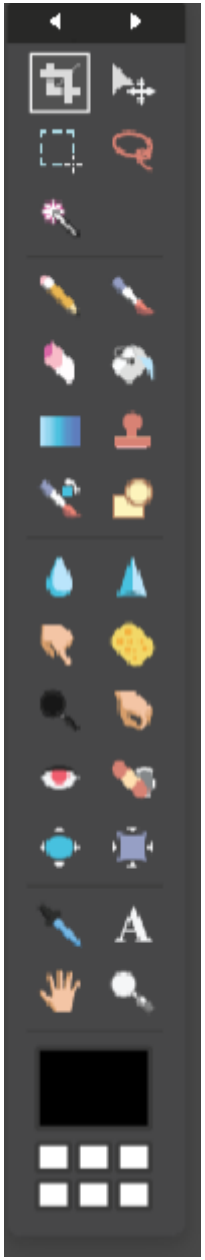


Adjustment

- Go to menu for correction
- Auto levels give it a try
- Don’t forget CTRL+Z > Undo

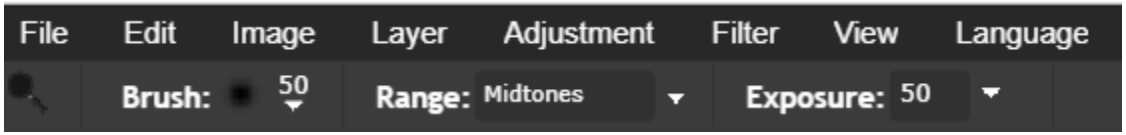
What to fix – over or under exposed

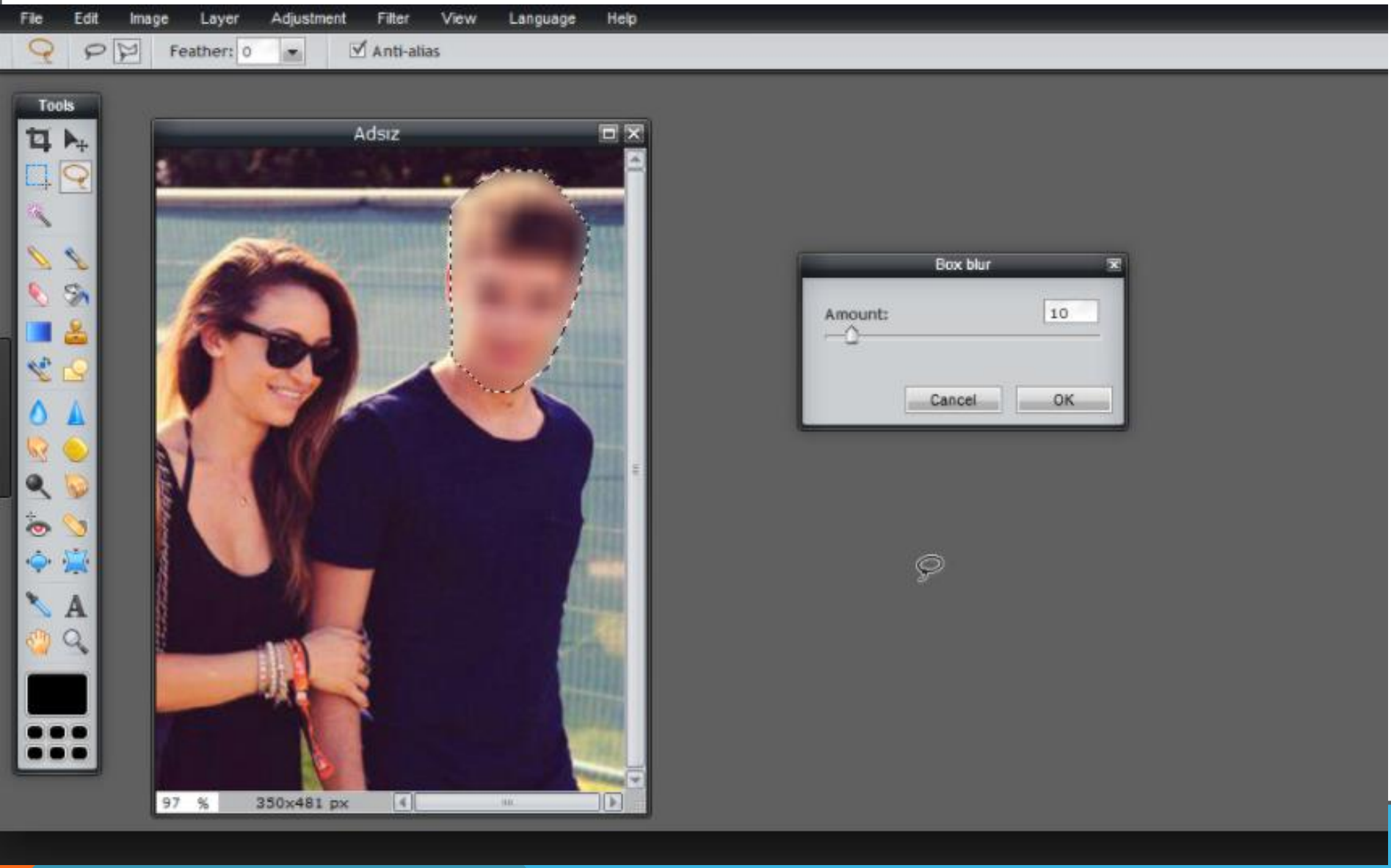
- Brightness and contrast — start with brightness
- Exposure
- Levels
- Curves can fix exposure or color but is a more advanced setting



Side menu has many tools for creating artwork (paint, etc.) and fixing images

- Crop
- Select (for selecting specific areas) useful for removing backgrounds
- Stamp (clone)
- Blur and heal – useful for portrait touchups (smooth skin, etc.)
- Red eye
- Dodge (Lighten), Burn (Darken)
- Control the intensity of effect with top menu




File
Edit
Image
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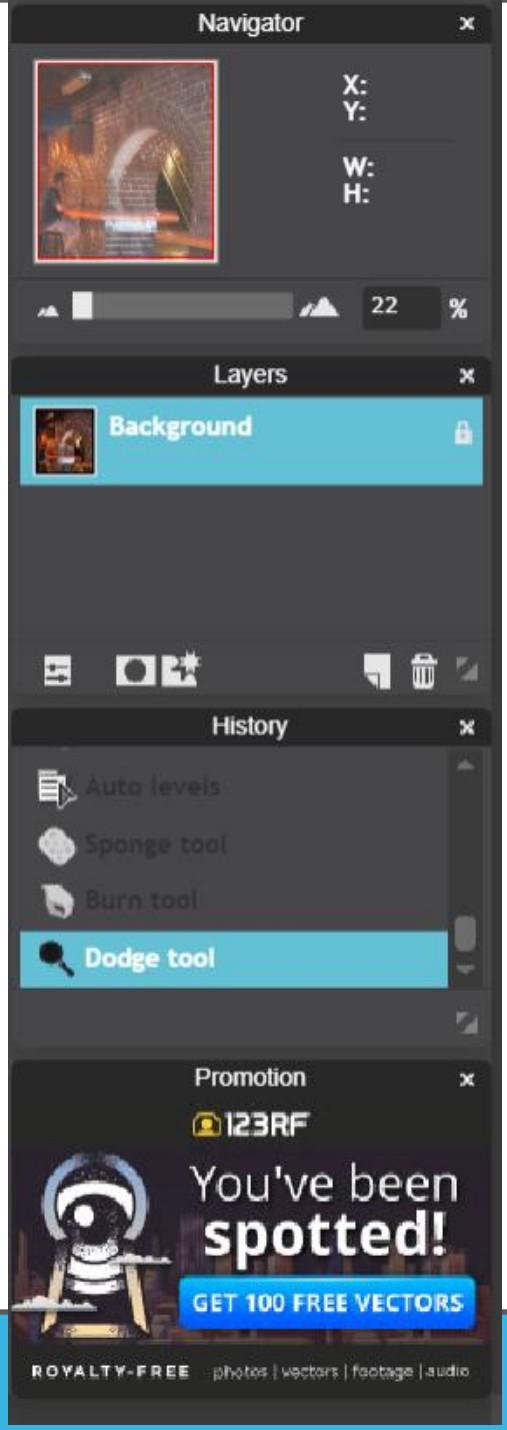
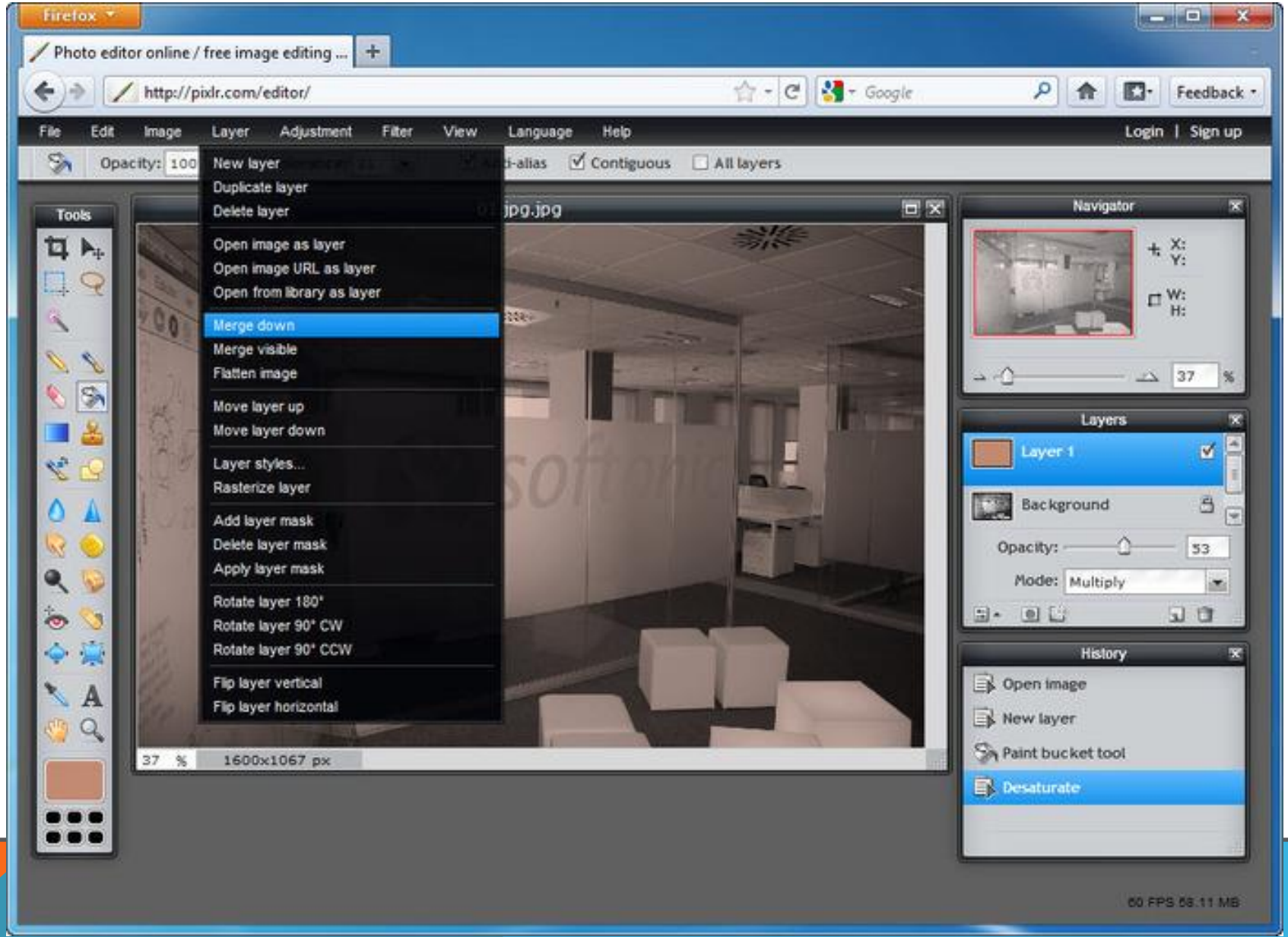
Adjustment
Filter
View
Language
Help
Feather: 0
Anti-alias
Tools
Adsız
97 %
350x481 px
Box blur
Amount:
10
Cancel
OK

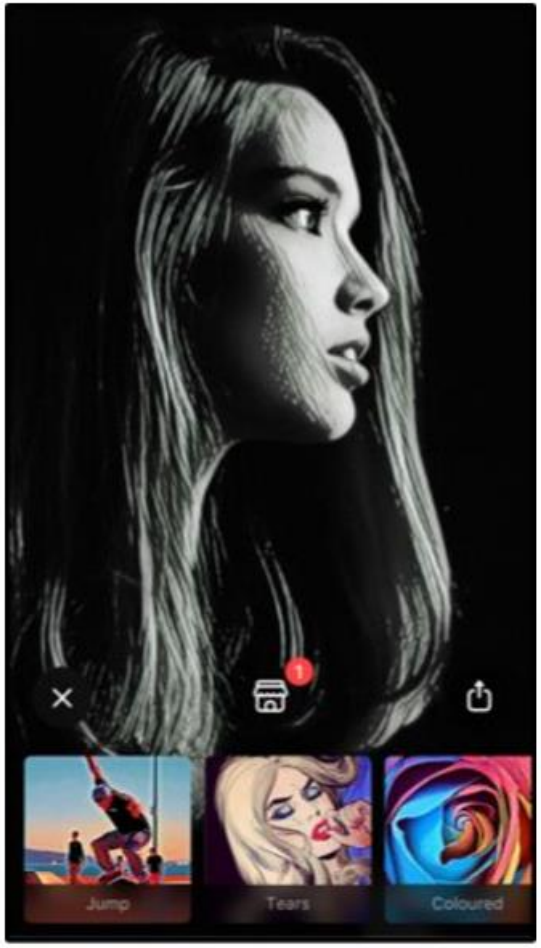
Right menu shows you where you are working (can zoom in/out)
Layers – Background is the only layer if you have not added any
History of what you have done



Advanced features like layers



Fun apps - Prisma



AI Powered Art Styles

For photo and video

Prisma transforms your photos and videos into works of art using the styles of famous artists: Van Gogh, Picasso, Levitan, as well as world famous ornaments and patterns. A unique combination of neural networks and artificial intelligence helps you turn memorable moments into timeless art.

Tweet ... Like 143K

Available on the App Store

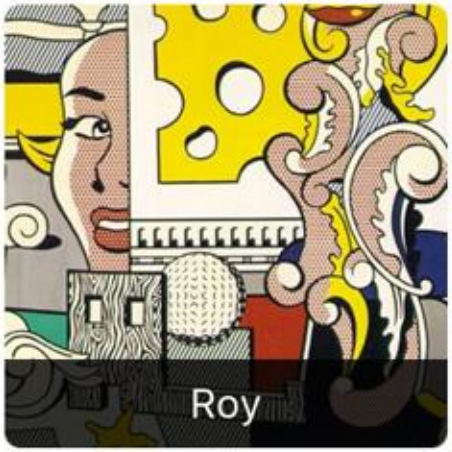
GET IT ON Google Play

APP STORE APP OF THE YEAR 2016

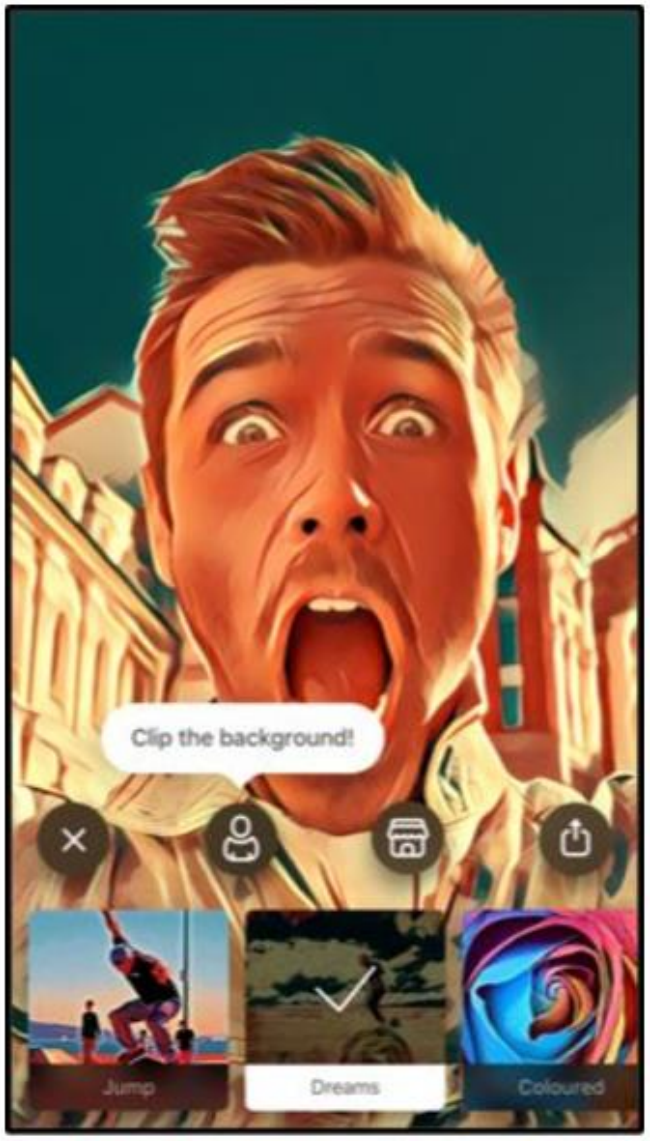
GOOGLE PLAY BEST APP OF 2016

Fun apps – Prisma – filters, filters, filters

Fun apps – Prisma – filters, filters, filters



Fun apps – Prisma – background clipping



Fun apps – PicsArt – filters and more
- community contributed effects

PicsArt

ADD MAGIC EFFECTS

CREATE COLLAGES

THANK YOU FOR ATTENDING!

Questions?

Web: georgiawebgurl

Skype or email